

Magic Potion Mondays Terms and Conditions

Soapy Joe's is conducting a member appreciation promotion called Magic Potion Mondays (The Promotion). Members will be notified of The Promotion via email and SMS on 2/14/20. The purpose of The Promotion is to provide a benefit to current members as a gesture of good will by the company on Valentine's Day.

The promotion consists of two components:

- 1) Wash upgrades: upgrade all members at all sites to Magic Potion washes on two designated dates: 2/17/20 and 2/24/20. These are the "Magic Potion Mondays".
- 2) Microfiber towel: provide the first 100 Magic Potion members at each site with one free towel which must be collected by the member at a Soapy Joe's site on 2/17/20 or 2/24/20.

Wash Upgrade Details

Soapy Joe's shall automatically upgrade all members of the following membership tiers to Magic Potion washes on the specified dates: Average Joe, Super Joe, Wax and Shine. Member fast pass RFID tags will automatically trigger Magic Potion washes at all Soapy Joe's locations on 2/17 and 2/24, and no action is required by the member to receive this upgrade. Upgrades will occur at all eleven (11) Soapy Joe's locations. The free upgrades shall only be available on the dates specified. No make-ups, rain dates or other compensation shall be provided should a member request an upgrade on any other date. Valid only for active memberships. Cancelled or terminated memberships do not qualify. Memberships purchased the day of The Promotion qualify for the free upgrade that same day, but do not qualify for any benefit retroactively (members who join on 2/24 do not receive any consideration for the 2/17 upgrade). Single wash purchases the day of The Promotion do NOT qualify for free upgrade. Should a member wish to decline the upgrade, they should notify the attendant, who may override the automated system.

Free Microfiber Towel Details

Soapy Joe's shall provide the first 100 Magic Potion members one (1) free microfiber towel, on a first-come-first-served basis on 2/17/20 and 2/24/20. A total of 200 towels will be handed out per site. Towels will be available at all eleven (11) Soapy Joe's locations. The free towels shall only be available on the dates specified. Magic Potion members may collect one (1) towel per promotional date, for a maximum of two towels, pending availability according to the first-come-first-serve distribution. Members who wash multiple times on a promotional date shall NOT receive multiple towels. No make-ups, rain dates or other compensation shall be provided should a member request a towel at any other time. Only current Magic Potion members qualify. Cancelled or terminated memberships do not qualify. Single Magic Potion washes purchased the dates of The Promotion do NOT qualify. No cash value.

Soapy Joe's reserves the right to change or cancel this promotion at any time for any reason.